

Recommendation letter

about Christie Linley Jonge Poerink (Life Coach @ Christie Linley)

To whom it may concern,

I'd like to share my experience on behalf of Crowd Media. We started working with Christie as a try-out to implement life coaching in our training and development program at Crowd Media.

Crowd Media has a diverse and young workforce coming from 30+ countries. As part of a new development program implementation, we identified the need for focused and personalized training for our key talents. My colleague, Steve O'Connell (General Manager of Crowd's biggest division) reached out to Christie and shortly after we started working together. We decided to offer 1-3 sessions to our key talents who were open to a trial with life coaching.

Already after the first sessions, the feedback about Christie was highly positive, I'd like to use our team member's words here:

"Just wanted to provide a quick update on my session with Christie, I found the session really helpful for me (both personally and work related). I really enjoyed it and all feedback is super positive from my end, if it's feasible I would love to do another session."

"My session with Christie was yesterday. It was surprising and I felt that was a really good experience. I found it useful to have sort of more clear idea about life in general, but also on myself. Thanks for this opportunity, if there will be a session number 2, I will be present for sure!"

"... the reason of this email is to be grateful. I do appreciate you taking time to consider us and giving us the opportunity to experience what coaching is, what being helped means. I really want to thank you for giving me this chance to improve my inner person and try to open up myself and be able to face the personal issues without fears."

After the sessions with Christie, we noticed that our colleagues were positive, more engaged and more assertive about their needs. Our team's generic feedback was that they found it easy to open up to Christie and they could tackle their challenges in a very productive way. We noticed that the sessions gave an opportunity to our colleagues to talk about anything without judgement meanwhile they got help immediately. They benefitted from the sessions both on a personal and professional level.

We decided to continue with the sessions and aim to offer the opportunity to as many of our colleagues as possible. Regardless of nationality, the type of challenges the person faces, seniority in the company hierarchy, background or personality, Christie's open and receptive style allows her to find a way to help every single one of our employees - which is exceeding the number 20 by now (out of ca 70 staff members altogether in our Amsterdam office).

Apart from the individual sessions, we also do group trainings with the help of Christie. She has facilitated a number of team buildings and team activities so far. Christie has proven to be of great help in getting our people on the same page and is also talented in identifying and resolving challenges in communication. Her supportive yet direct style has helped us take a step forward to bond as a management team, as well. Christie's feedback about our company has been an eye-opener and we are working on creating a better workplace together, building on her honest and constructive insights.

I'd warmly recommend Christie both as a life coach and a trainer to companies who desire to help their people grow personally and professionally. We found the combination of life coaching and training an awesome opportunity. It helped us get closer to our ambition to become an employer of choice and a great place to be for our employees. I found it an amazing experience to work with Christie.

Don't hesitate to reach out to Crowd Media team for further details and information about our collaboration with Christie Linley.

Your sincerely,



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